
SoundPLAN GmbH

Data protection declaration for exhibition stand
visitors

Document version May 2025



SoundPLAN GmbH | Etzwiesenberg 15 | 71522 Backnang
Telefon +49 (0) 7191 9144-0 | Fax -24 | mail@soundplan.de

1. Responsibility for Data Processing

SoundPLAN GmbH

Etzwiesenberg 15

Backnang 71522

2. Data Protection Contact

Our officially appointed data protection officer can be reached if needed at the following contact details:

Mustafa Vural

Hopp + Flaig PartG mbB Consulting Engineers

Email: vural@hopp-flaig.de

3. Purpose of Data Collection

We require the personal data collected from you in order to be able to contact you. This contact is either based on your potential interest in products or services, or our potential interest in your products or services. Contact may also be considered based on shared interests.

4. Legal Basis

We process your personal data on the following legal basis:

Article 6 of the GDPR Paragraph 1 lit. b (fulfillment of a contract, if you wish for an offer or have interest in our products or services)

and/or

Article 6 of the GDPR Paragraph 1 lit. f (relevant for processing within the framework of shared interests or possibly within procurement processes).

Since you have voluntarily provided us with your personal data, e.g., in the form of a business card, we do not see any opposing interests on your part that would contradict the described processing.

5. Additional Details on Purpose of Use

To receive contractually agreed services or to request an individual offer, we naturally need a minimum of personal data. We always observe the principle of data minimization and do not

collect personal data that we do not absolutely need according to Point No. 3 of this data protection declaration.

6. Internal and External Transfer of Your Personal Data

Internal transfer of your personal data occurs exclusively for fulfilling contractual obligations or other tasks in connection with the activities mentioned in Point No. 3.

External transfer of your personal data can occur under the following circumstances:

- Commissioning a subcontractor to fulfill contractual obligations we have agreed upon in collaboration with you
- Commissioning support services where access to your personal data is necessary or at least cannot be completely excluded. This includes, for example, IT support services, services related to invoicing, or tax consulting services
- Transfer of your personal data due to legal obligations
- Obtaining information from credit agencies

7. Transfer of Your Personal Data to a Third Country or International Organization (outside the scope of the GDPR)

We generally do not transfer your data to countries outside the scope of the GDPR (also applies to internationally active organizations). Should a transfer occur nevertheless (e.g., within the use of software applications or other IT services whose manufacturers are located in a country outside the GDPR's scope), this would only happen in the presence of a corresponding EU adequacy decision or other suitable guarantees (e.g., EU standard contractual clauses). You have the right to obtain detailed information about this. You can request the desired information using our contact details (see No. 2).

8. Storage Duration and Deletion of Your Personal Data

The legislator has issued numerous retention periods which we observe with the utmost care and seek advice to comply with these obligations. Fundamentally, this means we only store your personal data as long as permitted by the defined purpose or as prescribed by the legislator for evidentiary reasons. Should we want to store your data longer than previously described, we would request a voluntary declaration of consent.

9. Right to Information, Deletion, Correction, Objection, and Restriction of Use of Your Personal Data

You have the right to request from us confirmation of whether personal data concerning you are being processed. If this is the case, you have the right to information about these personal data and the following information:

- the purposes of processing

-
- the categories of personal data being processed
 - the recipients or categories of recipients to whom your personal data have been or will be disclosed, especially recipients in EU third countries or international organizations
 - if possible, the planned duration for which your personal data will be stored, or, if this is not possible, the criteria for determining this duration
 - the existence of a right to rectification or deletion of your personal data or restriction of processing by us or a right to object to such processing
 - the existence of a right to lodge a complaint with a supervisory authority
 - if the personal data are not collected from the data subject, all available information about the origin of the data
 - in the case of automated decision-making, including profiling, meaningful information about the involved logic as well as the scope and intended effects of such processing for your person

If your personal data are transferred to a third country or international organization, you have the right to be informed about appropriate "guarantees" regarding ensuring an adequate level of data protection in connection with the transfer.

We will provide you with a free copy of the personal data being processed. For any additional copies you request, we may charge a reasonable fee based on administrative costs. If you submit the request electronically, the information will be provided in a common electronic format, unless you specify otherwise.

The right to obtain a copy may be limited if this would affect the rights and freedoms of other persons.

You have the right to request from us the immediate rectification of inaccurate personal data concerning you. Taking into account the purposes of processing, you have the right to request the completion of incomplete personal data, including by means of a supplementary statement. To exercise this right, you may contact us.

You have the right to request the deletion of your personal data stored with us, provided one of the following criteria is met:

- The personal data are no longer necessary for fulfilling the agreed purpose.
- You withdraw a previously given voluntary declaration of consent (the legality of processing based on the consent up to the point of withdrawal remains unaffected).
- Your personal data have previously been processed unlawfully.
- There is a legal obligation for deletion.
- The personal data were collected in relation to offered information society services (for persons under 16 years old)
- Furthermore, you have the right to request from us a restriction of processing if one of the following conditions is met:
 - You dispute the accuracy of the personal data, for a period that enables us to verify the accuracy of the personal data.
 - The processing is unlawful, and you reject the deletion of your personal data and instead request a restriction on the use of your personal data.
 - We no longer need your personal data for processing purposes, but you require them to assert, exercise, or defend legal claims.

-
- If you have objected to the processing, as long as it has not yet been determined whether our legitimate grounds override yours.

10. Right to Data Portability

You have the right to receive the personal data stored about you, insofar as these are processed in an automated procedure, in a structured, common, and machine-readable format.

You furthermore have the right to transmit these data to another controller without hindrance by us, to whom the personal data were provided.

When exercising your right to data portability, you have the right to have your personal data transmitted directly from us to another controller, provided this is technically feasible.

The right to data portability may be restricted insofar as the rights or freedoms of other persons might be impaired by exercising this right.

11. Right of Revocation for Consent and Continuation of Granted Consent

Insofar as we process personal data about you based on a declaration of consent, you have the right to revoke the granted consent. The legality of processing carried out based on the consent up to the revocation remains unaffected. Regarding compliance with storage periods, Point 8 of this data protection declaration must also be observed.

12. Right to Lodge a Complaint with the Supervisory Authority

If you see the necessity to file a complaint with the responsible supervisory authority, this right is always available to you. The address of the responsible supervisory authority in Baden-Württemberg is:

The State Commissioner for Data Protection and Freedom of Information

Lautenschlagerstraße 20

70173 Stuttgart

13. Mandatory Provision of Your Personal Data and Possible Consequences of Refusal to Provide Data

To order desired products and services or to request an individual offer, we require the personal data collected from you. Orders for desired products and services or requests for individual offers would otherwise not be possible.

14. Automated Decision-Making and Profiling

No automated decision-making regarding your person takes place. No "profiling" is conducted using the personal data collected from you.

15. Change of Purpose

If we intend to change the purpose for which your personal data were originally collected, we will inform you in advance in a detailed and transparent manner. In this case, we will naturally provide you with all legally prescribed information. If the change of purpose involves processing personal data based on the legal basis of a voluntary declaration of consent, we will inform you accordingly and ask for your formal consent.

16. Open Questions, Complaints, or Suggestions

You are welcome to contact us regarding any questions, complaints, or suggestions concerning data protection. If needed, you are welcome to reach out to us (see Point No. 2).